

JAY LARSON
GRAPHIC DESIGNER

4 Chickadee Lane • North Oaks • MN • 55127
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Experience

Creatis, Inc.

Production Artist • Full-time • 2006 - Present • Minneapolis, Mn
Layout: catalog • letterhead • brochure • annual reports • magazine ads • retail inserts • posters
Clients: Northern Tool + Equipment • Medtronic Neuro • Medtronic CDRM

OnPoint Lasers

Operations Assistant • 3/4-time • 2005-2006 • Minneapolis, Mn
Prepared client artwork for engraving on laser pens
Designed e-commerce web site using HTML & CSS

Inquire Within Gifts & Books

Graphic Designer • Freelance 2004-2005 • Minneapolis, Mn
Designed logo and print-ready advertisements

University of Iowa: Education Technology Center

Web Support • Computer Lab Technician • Part-time • 2003-2004 • Iowa City, Ia
Assisted students with Dreamweaver & Photoshop

Adults Connecting with Children and Teens (ACCT)

Internship: Technology Education • Part-time • 2003
Taught Dreamweaver & Photoshop
Created online comic book with students

University of Iowa Museum of Natural History

Web Designer • Part-time • 2001-2003 • Iowa City, Ia
Designed web site to promote the Laysan Island Cyclorama Restoration Project
Updated, maintained, managed & created pages for web site

Quik Pages

Senior Web Designer - Full-time • 1998-1999 • Minneapolis, MN
Designed 20+ web sites daily

Freelance Experience

The Meditation Center

Web & Graphic Designer • Freelance • 1998-2005 • Minneapolis, Mn
Designed quarterly brochures • booklet covers • postcards • advertisements • flyers
• bookstore logo • business card • letterhead

Independent Medical Services (IMS Corp)

Graphic Designer • Freelance • 1998 • St. Paul, Mn
Designed identity system: logo • business cards • letterhead • envelopes

Education

University of Iowa

Bachelor of Arts • English • December 2004 • Iowa City, Ia

Brown Institute

Associate of Applied Science • Visual Communications • 1998 • Mendota Heights, Mn

Skills

Conceptual Design • Typography • Layout • Pre-press Production • Html • CSS • Photography
Photoshop • Illustrator • InDesign • Acrobat • Quark XPress • Dreamweaver • MS Office